

Thinking of a ChicagoCAC fundraiser? We're glad to hear it!

Here are some things that can help make the experience easy, fun, and successful for us both.

First, give us a heads up!

We love knowing that you're raising money for our children and families—tell us ahead of time so we can share it with our audience.

Here's our socials - share yours too!



[chicagocac](https://www.facebook.com/chicagocac)



[@ChicagoChildren](https://twitter.com/ChicagoChildren)



[@chicagocac](https://www.instagram.com/chicagocac)

Next, consider when you'd like to hold your fundraiser.

Here are some opportunities to stand out:

- **Giving Tuesday** - The Tuesday after Thanksgiving each year, make ChicagoCAC your charity of choice and encourage others to do so too.
- **December** - So many folks are in the giving spirit, your support will count towards our year-end fundraising goals, and it's a good time to think about charitable deductions. We also have our *Holiday Toy Drive* if you're more of a gift giver.
- **Early August** - August 5th is our birthday, and we always appreciate a little extra attention.
- **October** - October is Domestic Violence Awareness Month, which overlaps with our work.
- **Valentine's Day** - We'd love to be your Valentine!

Want to share more about what we do?

Check out our [brand kit](#) to find logos and videos to share with your guests or audience! And reach out - we may be able to provide a guest speaker to answer in-depth questions about their work.

Here are some busier times for us:

- **September** - This coincides with our A Night of Heroes event at Theater on the Lake, and we'll have a lot of our own promotions running then.
- **April** - It's Child Abuse Prevention and Sexual Assault Awareness Month! We also have our annual Luminary Award Dinner in the last week of April. While we might be popular at this time, we still encourage you to give if this feels right!
- **For CAP/SAAM promotions, reach out by March 1**

OTHER IDEAS

Consider fundraising around these themes:

- **January** - Human Trafficking Awareness Month
- **March** - Child Life/Social Work Month
- **May** - Mental Health Awareness Month
- **July** - Self Care/BIPOC Mental Health Month

Or, support our annual events:

- [Luminary Award Dinner](#)
- [A Night of Heroes](#)

Finally, how should you give?

- **Cash donations** can be directed to any of our vital programs and services. Feel free to send your donation as a check to ChicagoCAC or online at chicagocac.org/donate.
- **In-kind donations** are items our children and families can use now and in the future.

Great projects for in-kind donations: Kids' Resource Closet - Human Trafficking Survivors - Holiday Toy Drive

THANK YOU FOR SUPPORTING CHICAGOCAC!

Questions? Contact Marketing & Communications Specialist Liz Baudler at lbaudler@chicagocac.org